



The Arrow Exterminators Family of Brands

Veterans Committee Newsletter

Spring 2021

The purpose of the Veterans Committee is to create a culture for veterans within the Arrow Exterminators Family of Brands. The culture will center around comradery, recognition, and support for veterans and active service members. This includes their families, and the community at large.

Vetlanta Q1 Summit

Key position holders attended the 2021 Q1 Vetlanta Summit hosted by Rheem February 24, 2021. The keynote speakers, Retired U.S. Army Capt. Florent "Flo" Groberg, Medal of Honor Recipient, gave a captivating speech about leadership and assisting veterans in our nation. It was a true honor to be in the audience.



Customer Recognition

Our very own Service Professional, Michael Long from our 1051 – Brookhaven, Ga service center recognized a 90-year-old WWII Veteran with a challenge coin. We are so happy to serve and honor the heroes in our communities.



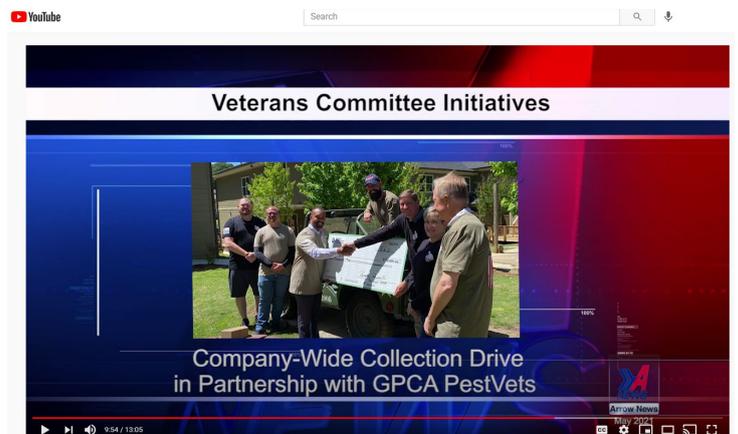
Operation Smile

The Veterans Committee, VCL Holly Edgett, and Region 12 provided a small treat to our veterans at The Blake At Malbis (Eastern Shore) and Emerald Coast Center (Fort Walton); two nursing homes we service. The goal is to put a smile on each veteran's face with a small token of our appreciation for their service. We created care boxes for 41 Veterans and our VP of Human Resources Administration, Xavier Cugnon graciously drove the boxes to the Pensacola SC.



Highlight in May Arrow News

Arrow University has released the **May 2021 Arrow News!** We are extremely excited about being featured with all of our initiatives. Make sure you check it out.



Veteran Tribute Flag

A 3'X5' flag was handmade and presented to the Veterans Committee by an Arrow Team Member's father, Mr. Barry Hauser. The flag will be used as a prestigious and honorable place to celebrate, commemorate, and share the legacies and names of veterans you wish to honor. The Veterans Tribute Flag will be prominently displayed at our Starkey Thomas National Training Center in Woodstock, GA. Where possible, the flag will also travel to Arrow venues, gatherings, and meetings so that it can be visited. For \$20 donation, you can customize a message on a Dog Tag that will be mounted on the flag.

Order by going to OR clicking the following link.

- [CLICK HERE https://dog-tags-and-flags.cheddarup.com](https://dog-tags-and-flags.cheddarup.com)
 - For your first order, select the “Add to Cart” button next to the “Dog Tag” item.
 - Provide the custom message you would like embossed on the Dog Tag.
 - Provide the address where you would like the Certificate of Commemoration and duplicate dog tag to be sent.
 - If you wish to make multiple orders, click on 2nd order Dog Tag for a 2nd purchase, then 3rd Order Dog Tag for a 3rd purchase.
 - Once your order is complete, click the shopping cart and click the “Checkout” button.
 - Fill out the first name, last name, and email where you want to the receipt to be sent.
 - Complete the Credit Card/ Debit Card information and click the “Pay Now” button to finalize the order.

FAQ

- Will we receive an update of the dog tag count?
 - There are 138 spots available on the flag. The CheddarUp website many spots remain. This will be located under the “Add to Cart” button
- When will I be able to view the flag in person?
 - The Flag will reside at our National Training Center in Woodstock, GA. Where possible, the flag will also travel to Arrow venues, gatherings, and meetings so that it can be visited.
- Does the veteran have to be an Arrow Team member?
 - No. Many of us have been impressed by veterans in our families, communities, or friends. They are welcomed to be recognized on this tribute.



COLLECTION DRIVE

The Veterans Empowerment Organization (VEO) is a rehabilitation campus for homeless veterans. They just completed construction on their new dining facility in Atlanta. The VEO relies on private contributions to maintain its operations. We partnered with the Georgia Pest Control Association's Pest Vets in **collecting money** to feed the veterans who reside at the Veterans Empowerment Organization (VEO) in downtown Atlanta. Arrow Exterminators collected \$6,000 of the \$10,000 total donations. Xavier Cugnon and Brantley Russell presented a check on our contributions to the VEO on behalf of GPCA.



VFW Restoration Project

Our Augusta, GA SC, led by SCM Van Wagner, has been volunteering their time and energy to fully restore their local VFW.



VFW Donation

Our 6105 MS – PICAYUNE SC, led by SCM Johnny Genna donate over 100 canned goods, hygiene products (deodorant, toothpaste, toothbrushes, etc.), and some snacks to the VFW Post 5699 in Ocean Springs MS.



“When I joined the Veterans Committee I had no idea that the things I would be doing to help the very people that had taken the sacrifice to protect our country would make me feel this good inside. I am glad I stepped up to help and will continue to find things and ways to help our Vets!” – Johnny Genna

Operation Landscaping

We conducted 2 landscaping projects in partnership with The Cherokee County Homeless Veterans Program (CCHVP) for disabled veterans. The first one was for Mr. Dewey Kinsey who has provided his service to us through the US Army and showed his heroics in Vietnam. The second one was at the Cherokee Veterans Park.



PestVets Company

We are proud to announce that Arrow Exterminators is officially a PestVets Company presented by the National Pest Management Association (NPMA). This accomplishment is only because of all the hard work and dedication our Rock stars have done to support our veterans.



The National Pest Management Association, Inc. and the PestVets Council are pleased to recognize the following member as a PestVets Company committed to hiring, promoting the hiring and/or participating in acts of service for Veterans or active-duty members of the U.S. Military.

Ang 7 Street

**Arrow
Exterminators,
Inc.**



Military 201 : Veteran Hiring & Retention

Xavier Cugnion sits on Vetlanta's Employment Committee in collaboration with SHRM-Atlanta. They have prepared a recurring seminar that speaks to employers. The session shares the secrets of turning their organization into one that draws Veterans into their fold. Their first broadcast will be June 9th.



HIGHLIGHTING OUR HEROS

**Kimberley Hauser, Office manager – 1048
Northwest, Ga Commercial, Veterans Committee
Key Position Holder**

“I joined the Army in January of 2001, and did bootcamp in Ft Jackson, South Carolina. I did my AIT to be a Combat Medic in Ft Sam Houston in Texas. I received my EMT-I while I was there and found that I love emergency medicine. From there, I then went to Wiesbaden, Germany as part of the 557th Ground Ambulance unit. I met my husband, Bear, in 2001. He was serving in a separate unit in Germany. Our first son, Cody, was born in 2003. Germany was a wonderful place, and we hope to show him where he was born someday. I received an honorable discharge right before Bear was deployed to Iraq. When he came home, we moved to Ft Carson, CO where Jake was born. When we left the military, we moved to Georgia to be close to family. Here, we adopted Trey. We are raising all of our boys to have the same dedication to family, respect, and work ethic that the Army gave us.

The Veteran’s Committee feels a lot like the brotherhood I loved so much in the Army. We have a common goal, a common purpose. No one is left behind, and we take care of our family” (Kim Hauser).



HIGHLIGHTING OUR HEROS

**Chris Hogsed, Service Center Manager – 1015
Marietta, Ga, Veterans Committee Key Position
Holder**

“I joined the Marine Corps at the age of 17 in 1999. I was stationed at Camp Pendleton for a little over 4 years with 3rd Battalion 5th Marines, Weapons Company, 81mm Mortar Platoon and received an honorable discharge in 2003. The Veterans Committee has meant a lot to me. Being surrounded and able to reach out and speak with likeminded individuals that share some of the same experiences with you is very helpful. Along with that, being able to help less fortunate Veterans in our communities has given me a great sense of fulfillment and I look forward to many more successful initiatives”, (Chris Hogsed).



Arrow is 233 Veterans strong. The Veterans Committee has 14 active members and how are dedicated to giving their time and energy to support veteran matters. The Veterans Committee is open to anyone who would like to be in support of those who served. If you would like to contribute your volunteer efforts, or support the committee's initiatives, please send an email to veterans@arrowext.com.

WHAT'S COMING NEXT?

- 5k sponsorship with the American Legion
- "I support Veterans" apparel.
- BBQ tournament with the American Legion
- Multiple service projects



*In service
to those who serve*
veterans@arrowexterminators.com