



The Arrow Exterminators Family of Brands

Veterans Committee Newsletter

Winter 2021

2021 Veteran Coat Drive

The Arrow Veterans Committee in collaboration with The Georgia Pest Control Association (GPCA), The Cherokee County Homeless Veterans Program (CCHVP), and 38 other Veteran Service Organizations in Georgia joined forces to become a Coalition of One to collect coats for our homeless veterans and their families. Last year, we collected 1000+ coats. ALL the coats were distributed directly to veterans and their families in need. The intent was to reach all veterans who were in need. This year, the final count of coats collected was over 2K. The work we have done is delivering real results!



2021 Veteran Coat Drive Recognition

There are a few people and Service Centers we wanted to give special recognition to.

- Cody Smith and the Gulf Coast HSC Service Center for collecting over 200 coats
- Chad Brown and Region 8 for collecting coats to donate to The Homeless Veterans Services of Dallas, TX (HVSD)
- Sarah Allen from The Blue Ridge, Ga Service Center for collecting 25 bags worth of coats.
- Amber Fain from The Norcross HSC Service Center for going out and advocating in her community
- Johnny Graham and the Hartwell, Ga Service Center for teaming up with the Hartwell Chamber of Commerce and The Hartwell Sun newspaper to collect coats

2021 Veteran Coat Drive Collection Display Winners



Congratulations to the Gainesville, FL Service Center for winning the prestigious Most Militarily Outrageous Collection Display prize of a Warriors Breakfast. And a congrats to the Clemson, SC Service Center for being the runner-up.



Veteran Tribute Flag

We have had nearly 100 team members pay tribute to a veteran on our Tribute flag. As of right now, the tribute flag is mounted at our National Training Center, where it can be visited. If you cannot make it to NTC, don't fret, it will continue to travel to Arrow events. As filled up as it is, we still have room for you to honor a veteran and receive a certificate of commemoration.

SCAN ME to order a tribute:



FAQ

- When will I be able to view the flag in person?
 - The Flag will reside at our National Training Center in Woodstock, GA. Where possible, the flag will also travel to Arrow venues, gatherings, and meetings so that it can be visited.
- Does the veteran have to be an Arrow Team member?
 - No. Many of us have been impressed by veterans in our families, communities, or friends. They are welcomed to be recognized on this tribute.

We have received over **\$1,880** in contributions so far:



PestVets Day of Service Donation

Arrow Exterminators was highlighted at this year's Las Vegas Veterans Day Parade on The CBS 8 and Fox 5 Las Vegas news for sponsoring a donated trike for Forgotten Not Gone, a nonprofit veteran organization that helps veterans heal in active ways. Our very own Superwoman and CEO Emily Thomas Kendrick contributed 14K to this worthy cause.



Veterans Memorial 5K

Arrow was a race sponsor for the 2021 American Legion Post 29 Veterans Memorial 5K Saturday November 13, 2021. All funds raised went to assisting local veterans and military families as well as supporting The Shepherds Men *SHARE* initiative, The Ga National Guard Family Support Foundation, and Post 29 Service Officers.



HONORING OUR-HEROES - PAST, PRESENT, FALLEN

2021 Adopt-A-Vet

This year, The Veterans Committee is adopting The Bowman and Bennet families for Christmas. With your help, we were able to make all their wishes come true. We gave an unforgettable holiday by fulfilling their lists. Thank you all! Here is a little information on the families.

Veteran Hunter Bowman has recently been discharged from the Navy due to a service-connected injury. He and his wife Samantha are working to get on their feet while supporting their two young children Stella 4, and Hudson 3. They have recently had to leave their household and are living with their parents as they work to collect enough savings to sustain themselves.



Veteran David Bennett served in the Navy for 9 years before joining the Army National Guard for an additional 9 years. He and his wife Margaret are raising their two children Victoria 13, and Jeremiah 10. David is a law enforcement officer with the VA. They relocated to Atlanta for this opportunity. However, they have fallen victim to the housing crisis. Homes are in short supply and investors are beating homeowners to the offer table with cash offers well above asking prices. David and his family had to move into a hotel with no available apartments for rent, nor homes to buy. The accumulating costs of living in hotels depleted their savings for a new home. This pinch put the Bennett's on the brink of homelessness despite two hard working adults with full time jobs.



2021 Veterans Golf Tournament

Friday October 22, 2021 The Cherokee County Homeless Veterans Program hosted its annual Golf Tournament to raise funds for homeless veterans and their families at Lake Arrowhead Golf Course in Waleska, Ga. Arrow sponsored the event, had a booth at the 17th hole, and assisted in raising money to support The CCHVP.



2021 BBQ Tournament

Saturday October 30, 2021, Arrow sponsored the first annual Red White and Blue BBQ Tournament hosted by the American Legion post 45 in Canton GA. Xavier Cugnon served as judge in the amateur competition. The event is sanctioned by the Georgia BBQ Association and included stage performances, and a car show. It raised more than \$10k.



2021 Ninline Apparel

We had yet another successful "I Support Veterans" apparel sale with our NineLine collaboration of shirts, hoodies, and for the first time ever, tank tops. We sold over 200 articles and raised \$1,000 that will be funneled back in to other Veteran Committee initiatives.



GPCA-Pest Vets Gun Raffle

The GPCA-Pest Vets (Georgia Pest Control Association) raffled off 2 guns:

- Glock 43x 9mm, 100 rounds of 9mm, and one \$80 gift certificate for an IWB custom Kydex holster from Serpentine Holsters
- DoubleTap AR-15 chambered in 5.56, 100 rounds of 5.56, and two magazines from DuraMag

All contributions went towards GPCA Pest Vets veteran initiatives, specifically, the GPCA's Leadership Academy.



“I Support Veterans” Branded Bills Hats

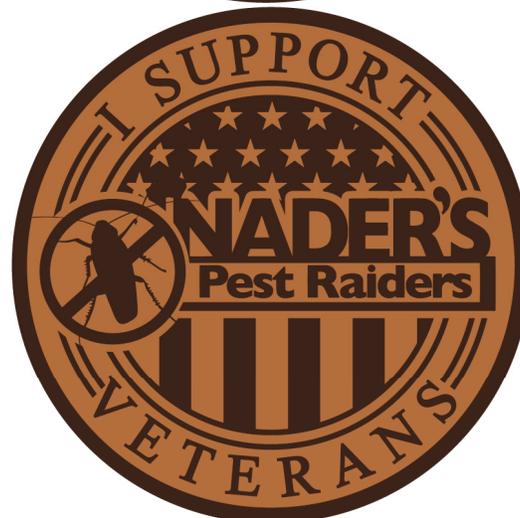
We collaborated with **Branded Bills** to create hats that represent each brand. That’s right, you read correct. You have the option of getting an Arrow, Hughes, Nader’s, or Stark hat. As of today, we have sold 140 hats. All contributions will go toward veterans receiving treatment at The Shepherd Center. The Shepherd Center is a private, non-profit hospital specializing in medical treatment and rehabilitation for people with neuromuscular conditions.

SCAN ME to purchase a limited-edition custom hat!



FAQ

- Can I purchase more than 1 hat? If yes, can it be from different brands?
 - Yes, you can purchase as many hats as you would like and from whatever brand you would like.
- What colors are available?
 - Each brand is available in Heather Grey or Navy Blue
- Can I wear it for my work uniform hat?
 - Short answer is no. There will be special times in the year where you can wear them.
- What kind of hats are they?
 - Mid crown curved trucker hats
- How much are the hats?
 - \$25.00 plus shipping.



Georgia Aquarium Swim Experience

The Georgia Aquarium developed the Veterans Immersion Program in 2008 as a way to support the heroes in our armed forces.

A few of our Arrow Veterans attended this event July 28, 2021. They were able to swim with sharks and were all quoted in saying "We had a great time".



Lemoine Wheelchair Ramp Stain Project

Last year, we collaborated with the Cherokee County Homeless Veterans Program to build a wheelchair ramp for Mr. Jonathan Lemoine, a US Air Force Veteran and retired Firefighter. Earlier this year, we sent a team out to paint and stain the wheelchair ramp. Mr. Lemoine was very happy with the results and we were glad to assist.



The Patriotic Employer Award

We want to give a special round of applause to our Macon, Ga SCM Jacob Pate and our Lawrenceville, Ga SCM Chris Ferguson for being nominated and awarded the prestigious Patriotic Employer Award. Patriot Awards are awarded to individual supervisors for support provided directly to the nominating Service member. The Patriot Award reflects the efforts made to support citizen warriors through a wide-range of measures including flexible schedules, time off prior to and after deployment, caring for families, and granting leaves of absence if needed. Congratulations Chris and Jacob!



2021 Kick-off Meeting

The Veterans Committee was happy to be apart of this years Annual Kick-Off Meeting. We had a booth where we sold our custom "I Support Veterans" hats, access to purchase a space on the Veterans Tribute flag, we were able to share projects we have done, and give insight to the committee as a whole.

COVID-19 Vaccination

Our very own IT Analyst John Finch along with the VFW Post 408 collaborated with the VA to distribute COVID-19 Vaccinations in Marietta, Ga. They were able to serve many veterans and their families in the community.

Kimberly- Clark Distribution

The Kimberly-Clark Foundation carries out the social responsibility efforts of helping children thrive. With that, they donated many boxes of pampers to the Cherokee County Homeless Veterans Program to give all throughout Atlanta.

Veteran Vocational Scholarship

The Veterans Committee wanted to highlight The Cherokee County Homeless Veteran Program and the American Legion Thomas M. Brady Post 45 scholarship fund for veterans in Cherokee County. The Veteran Vocational Scholarship will help veterans in the area obtain a vocational job education to pursue a new career.

The scholarships are open to any honorably discharged veteran seeking a vocational job in Cherokee County, including assistance with obtaining skills from local colleges and universities, including Kennesaw State University, Reinhardt University and Chattahoochee Technical College. There are also plans to partner with local companies and trade unions.

The scholarship varies in award based on the type of job or education in which a veteran is seeking, up to \$5,000.

The scholarship will aid in funding costs for obtaining vocational jobs, including internships, apprenticeships or initial costs such as temporary housing costs and food. Those seeking the scholarship can contact Cherokee County Homeless Veterans Director Jim Lindenmayer at jlindenmayer80@gmail.com or 678-983-7590

Feature on Arrow News

If you have not had the chance, check out the November 2021 Arrow News. We were honored to have a guest spot discussing some of our initiatives.



Veteran Committee Purpose

To create a culture for veterans within the Arrow Exterminators Family of Brands. The culture centers around comradery, recognition, and support for veterans and active service members. This includes their families, and the community at large.

The committee is focused around three pillars which dictate our marching orders.

- **Recognition:** The intent of this pillar is to acknowledge our veterans so that we are reminded of their years of service. We remind our veterans that they are now a part of an Arrow family that supports, acknowledges, and treasures its veterans. Not only that, but our family is also better because of them.
- **In-Reach:** This pillar focuses on supporting our Arrow veterans, team members, and families who are in need or whose loved ones are deployed.
- **Outreach:** Arrow partners with communities and veteran service organizations in providing services and meeting needs of veterans in the communities that we service.

Please visit our landing page at

<https://www.arrowexterminators.com/why-arrow/careers/arrow-exterminators-veterans-committee>

for updates and newsletters.

Arrow is 245 Veterans strong. The Veterans Committee has 14 active members and how are dedicated to giving their time and energy to support veteran matters. The Veterans Committee is open to anyone who would like to be in support of those who served. If you would like to contribute your volunteer efforts, or support the committee's initiatives, please send an email to veterans@arrowext.com.

WHAT'S COMING NEXT?

We have many more projects and initiatives coming up in 2022 so stay tuned!



*In service
to those who serve*