



The Arrow Exterminators Family of Brands

# Veterans Committee Newsletter

## Summer 2024

*The purpose of the Veterans Committee is to create a culture for veterans within the Arrow Exterminators Family of Brands. The culture will center around comradery, recognition, and support for veterans and active service members. This includes their families, and the community at large.*

### Annual Coat Drive

In November, we hosted the annual GPCA Homeless Veterans Coat Drive at our National Training Center. This year, we helped collect around 6,500 coats for Homeless Veterans. By the end of the day, all of the coats were picked up and spoken for!

### Coat Drive Contest Winner

The winner for the 2023 Coat Drive collection box contest was the West Orlando service center and the Orlando HSC. They received a "Warrior" breakfast for their team members in December!



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### CCHVP Project of the Year

The Cherokee County Homeless Veterans Project presented the Arrow Veterans Committee with the "Project of the Year" award for 2023. The committee received this award for the coat drive in November.



### GA Aquarium Adventure

In May, we partnered with the Cherokee County Homeless Veterans Project to send a few Veterans to the GA Aquarium. Those Veterans were treated to an immersive experience swimming with "gentle giants" and cage diving with sharks.



### CCHVP Charity Golf Tournament

In May, members of the Arrow Veterans Committee attended the Cherokee County Homeless Veterans Project's 10<sup>th</sup> annual charity golf tournament at Lake Arrowhead. The event generates funds for the CCHVP to work throughout the year to help veterans around Georgia.



### NineLine Apparel

This year, the Veterans Committee designed a new graphic for our NineLine Apparel. We sold nearly 300 pieces in only a few weeks! The funds received from those orders continue to support the Veterans Committee throughout the year. Missed out ordering one? Don't worry, they will be back!



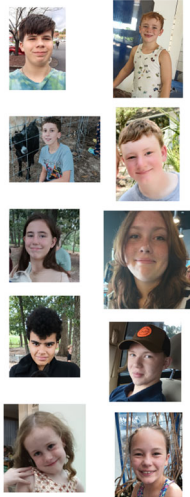
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### Adopt-a-Vet

In December, we adopted a family for the holidays. With the support of all our Team Members and GPCA, we were able to provide a Veteran family, with 10 children, gifts for the holidays. Way to go team!!



### Challenge Coins

We continue to offer our custom challenge coins. They are high-quality coins that look good on your desk, in your wallet, or as a gift for a friend. If you haven't gotten yours yet, you can order one online, for \$5, using the link below.



Scan here if you would like to purchase a challenge coin:



<https://arrow-i-support-veterans-challenge-coins.cheddarup.com>

### Ramp Build

In May, members of our Veterans Committee assisted GPCA and the Cherokee County Homeless Veterans project for building a ramp for a disabled Veteran in Acworth, GA. The Veteran is now able to enter their home without going up and flights of stairs!



### Cell Phones for Soldiers

In April, members of our Veterans Committee, HR team, and IT team toured the warehouse for Cell Phones for Soldiers in Alpharetta. Arrow will be donating our old cell phones to CPFS to help get cell phones to Veteran's hands who need them.



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## Veteran Career Fair

In March, members of the Veterans Committee and HR team attended a career fair sponsored by VETLANTA. Both Veterans and active-duty members attended the event to hear about possible next careers after exiting the military. VETLANTA helps Metro Atlanta Veterans through all stages of their careers.



## Local Veteran Spotlight

In January, SCM Johnny Genna (Picayune, MS) reached out to the Veterans committee after awarding a local veteran with a Win the Day challenge coin. Daniel Chauvin served in Vietnam for the army, and now offers free handyman services for single women around his community. These women may need repairs around their homes but cannot afford it. Thankfully, Daniel is there!



## Wooden Flag Auction

In February, team member and Veteran Jimmy Lee Davis handcrafted and donated two flags to the Veterans Committee. These flags were then put up for auction for our Team Members to bid on. All proceeds went to helping the Veterans Committee continue to help our Veterans in 2024 and beyond!



## Valentine's Day

For Valentine's Day, Team Members from the Tuscaloosa, AL service center made gift bags that included a Stark chip clip, "You are Loved" door hangers, candy, and homemade Valentine's Day cards. The Team Members then delivered the gift bags to their local VA hospital on Valentine's Day.



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## Veterans Tribute Tag Flag

This past year, team members continued to purchase dog tags for our Veterans Tribute Flag. Team members purchase these to commemorate the Veterans they hold high regard. To date, over \$2,000 has been raised. This flag travels to venues where Arrow team members gather so the tributes can be visited.

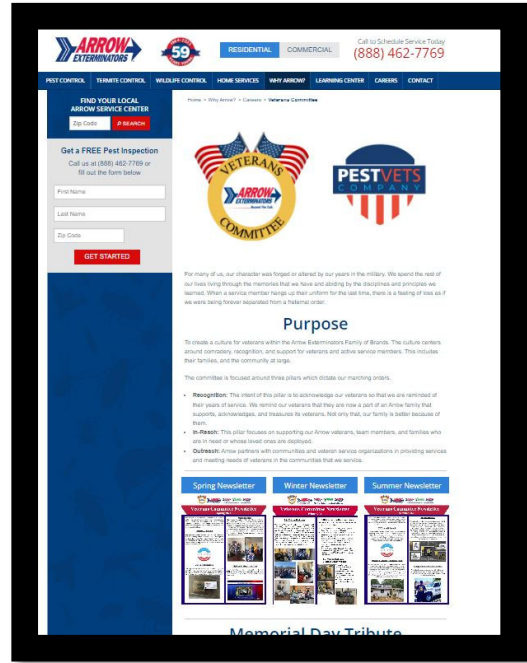


Order your dog tag tribute here:

<https://dog-tags-and-flags.cheddarup.com>

## Veterans Committee Webpage

Missing us between our newsletter publications? Do not forget to visit our landing page at [arrowexterminators.com](http://arrowexterminators.com) under the careers page!



Arrow is 282 Veterans strong. The Veterans Committee has 5 Key Position holders and 11 Veterans Committee Liaisons who are committed to giving their time and energy to support veteran matters. The Veterans Committee is open to anyone who would like to be in support of those who served. If you would like to contribute your volunteer efforts, or support the committee's initiatives, please send an email to [veterans@arrowext.com](mailto:veterans@arrowext.com).

## WHAT'S COMING NEXT?

We are currently in the process of seeing how we can partner with, and support, the Tunnels 2 Towers foundation in the areas we operate in. Through their Veterans Villages and their National Case Management network, the Tunnel to Towers foundation is responsible to provide housing assistance to over 3,300 veterans in 2023.



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